



Media Release

July 13, 2017

Ultimate Beginnings

Collingwood, ON [July 13, 2017] – One of the signature events for the 2017 Collingwood Elvis Festival celebrates Elvis™ by taking fans through his humble yet historic beginnings in a salute to the ‘firsts’ of an incredible career.

Ultimate Beginnings is a new show in 2017, and features tribute artists who have won the title of Ultimate Elvis Tribute Artist at Elvis Week at Graceland. For a career as extensive as Elvis’, there are many firsts to celebrate. Ultimate Beginnings will take you back to the first songs Elvis performed, his inaugural hip-shaking performance, his movie debut, and his first Las Vegas show.

For David Lee, one of the featured tribute artists in this show, his frequent trips to compete in Collingwood all begin the same way – with a smile – as he spots the “Collingwood Welcomes You” sign.

Although he’s now a seasoned performer, travelling more than 1,000 miles (1,600 km for us Canadians) to compete in Collingwood, David’s first public performance of Elvis’ music was at a going away party for a co-worker. Another co-worker had introduced him to Elvis’ music, and he quickly became a collector of all things Elvis. “I was like an Elvis Sponge,” he said.

When David started competing in early 2001, he was told he should compete in Collingwood at least once. He’s now made the trip 16 times, and is the one urging everyone to visit Collingwood. “Collingwood is very special to me and to my closest friends!” said David.

David Lee joins other Ultimate Elvis Tribute Artists Brandon Bennett, Cody Ray Slaughter, and returning Grand Champion Robin Kelly in the Ultimate Beginnings Show, on Friday July 28, from 8:00 p.m. to 11:30 p.m. at the Eddie Bush Memorial Arena.

If you’re a fan of classic Elvis songs like *Don’t be Cruel* and *Heartbreak Hotel*, and you can’t stop your *Blue Suede Shoes* from tapping along to *Hound Dog*, then be sure to check out the Ultimate Beginnings show on Friday night at the Collingwood Elvis Festival.

July 28 – 30, 2017, Collingwood ON

collingwoodelvisfestival.com

About the Collingwood Elvis Festival

Over its 22-year history the Collingwood Elvis Festival has attracted thousands of visitors from all over the world. In the past seven years the estimated attendance has averaged 25,000+ visitors per year. The festival is a celebration of the life and times of Elvis Presley and his influence on various musical genres, the popular culture of his time, and an entire era of fans who have carried lasting memories of his impact on the world.

Go to www.collingwoodelvisfestival.ca to view the latest updates on the 2017 Collingwood Elvis Festival.

The Collingwood Elvis Festival is sponsored by OLG, Cranberry Golf Resort, Living Water Resort & Spa, Blue Mountain Resort and the Westin Trillium House.

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For more information, please contact:

Festivals Coordinator

Rosemarie O'Brien

T. 705-444-2500 Ext. 3414

media@collingwoodelvisfestival.com