



Media Release
June 20, 2017

Celebrating Greatness

Join us for an Ultimate Elvis Experience!

Collingwood, ON [June 20, 2017] – In just over a month, Collingwood will welcome back 9 Ultimate Elvis Tribute Artist Contest® Champions who will take the stage over 3 fantastic shows in honor of the King of Rock & Roll™ in this year’s Collingwood Elvis Festival *Celebrating Greatness!*

Friday, July 28 @ 8:00 p.m.	Saturday, July 29 @ 8:00 p.m.	Sunday, July 30 @ 8:00 p.m.
<p style="text-align: center;">Ultimate Beginnings</p> <p>Celebrate Elvis’ humble yet historic beginnings with Ultimate Champions Brandon Bennett, Cody Ray Slaughter and David Lee, together with returning Grand Champion Robin Kelly as we salute the “firsts” and beginnings of the incredible career of Elvis. Featuring the Casino Brothers band.</p> <p style="text-align: center;">Showcase Stage, Eddie Bush Memorial Arena, 97 Hurontario Street, Collingwood</p> <p style="text-align: center;">Reserved Seating \$70 General Admission \$40</p>	<p style="text-align: center;">Elvis Celebrating Greatness Signature Show</p> <p>Featuring 2016 Grand Champion Oliver Steinhoff, with Ultimate Champions Dwight Icenhower, Dean Z and back by popular demand the “first ever” Ultimate Champion Shawn Klush!</p> <p style="text-align: center;">Showcase Stage, Eddie Bush Memorial Arena, 97 Hurontario Street, Collingwood</p> <p style="text-align: center;">Reserved Seating \$70 General Admission \$40</p>	<p style="text-align: center;">Ultimate Finale</p> <p>Celebrate the end of this year’s Festival in a special finale performance with Ultimate Champions Justin Shandor, Jay Dupuis and Bill Cherry. The 2017 Grand Champions will also perform at this show!</p> <p style="text-align: center;">Showcase Stage, Eddie Bush Memorial Arena, 97 Hurontario Street, Collingwood</p> <p style="text-align: center;">Reserved Seating \$70 General Admission \$40</p>

For tickets and to view the full schedule: www.collingwoodelvisfestival.ca.

About the Collingwood Elvis Festival

Over its 22-year history the Collingwood Elvis Festival has attracted thousands of visitors from all over the world. In the past seven years the estimated attendance has averaged 25,000+ visitors per year. The festival is a celebration of the life and times of Elvis Presley and his influence on various musical genres, the popular culture of his time, and an entire era of fans who have carried lasting memories of his impact on the world.

Visit www.collingwoodelvisfestival.ca for more information on the 2017 Collingwood Elvis Festival. Follow [@ExperienceCollingwood](https://www.facebook.com/ExperienceCollingwood) on Facebook and [@ExperienceCwood](https://twitter.com/ExperienceCwood) Twitter for festival news and highlights.

The Collingwood Elvis Festival is sponsored by OLG, Cranberry Golf Resort, Living Water Resort & Spa, Blue Mountain Resort and the Westin Trillium House.

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For more information, please contact:

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